I am hearing impaired and the closed captioning is a very important part of my understanding of media. In fact I wish radio offered it as well. It is very important that it be included in entertainment type programs but it is vital in news items and public warnings such as tornadoe and weather. Media needs to work to make sure the captioning in done in such a way that it does not detract from the regular programing -- for instance much of the news broadcast highlights the person's name on the bottom of the screen -- but that is often covered by closed captioning -- your attention to this topic is appreciated.